



## Company Philosophy and Sustainability Statement

Since the inception of Pacific Cookie Company in 1980, our goal has been to give our customers the most value for their purchase by making the best possible cookie at a reasonable price. Creating the best tasting cookie is a process that evolves over time. As a company, we carefully evaluate better ingredients and incorporate them into our recipes. We are dedicated to creating the most natural cookie possible, a product made with ingredients that are minimally processed and are without artificial preservatives, colors or flavors. The result has been an improvement over time in the taste and healthfulness of our delicious handmade cookies.

Our commitment to value inspires our philosophy on sustainability. We believe the sustainability of our small family-owned business is reliant upon quality products, reasonably packaged and supported by excellent service. More specifically, our sustainable practices include:

- A commitment to using natural ingredients that are minimally processed and without artificial preservatives colors or flavors.
- A preference for regionally produced and locally supplied products and ingredients.
- Support for the Fair Trade movement through our purchase of select ingredients.
- Using recycled, reusable and biodegradable products and packaging materials whenever possible.
- Supporting community organizations dedicated to helping people in need.
- Paying good wages and offering medical and dental benefits for our employees and their families.

Most importantly, we believe that our promise to deliver a quality product at a reasonable price combined with our focus on sustainability both locally and beyond makes Pacific Cookie Company the best choice for fresh-baked gourmet cookies.

Handmade in Santa Cruz, Ca  
800-969-9709  
[www.pacificcookie.com](http://www.pacificcookie.com)

